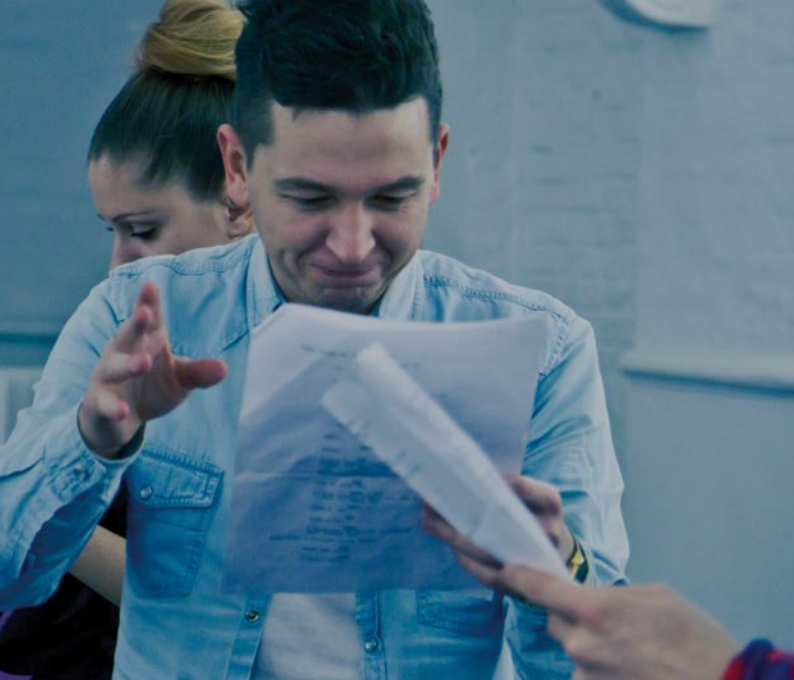




CITY ACADEMY

LONDON

Creative and Performing Arts Academy



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Spark your imagination.

City Academy is a leading London-based performing and creative arts academy. We specialise in dance, singing, acting, musical theatre, filmmaking, screen acting, photography, comedy, life skills, writing, art, design and much more.

Our classes offer inspiring creative experiences for everyone. We run our courses at prestigious West End theatres and central London venues. All City Academy tutors are experienced working professionals from TV, film, theatre and other entertainment and creative industries.

Since our launch in 2006, we've trained over 100,000 people. Lawyers, doctors, receptionists, plumbers, accountants, students, advertising executives, builders, teachers, cab drivers and more...we welcome everyone in our classes, whatever their background.

We've been featured by the BBC, Channel 4, Vogue, The Times, the Daily Telegraph, the London Evening Standard, Cosmopolitan, Time Out and the Daily Mail. We've staged plays, musicals and pantomimes. Our tutors and students have performed in the West End, and at world-famous events including the Edinburgh Festival and the London Olympics.

With over 12,000 classes to choose from each year, you're sure to find a class which sparks your imagination. We'd love to hear from you, so please read this brochure to find out more about what City Academy has to offer.









Perform on world-class stages.

With over 30 venues spread across the capital, we offer an exciting opportunity to experience learning in London's most impressive and inspiring spaces.

City Academy courses are run at prestigious West End theatres and central London studios, including Sadler's Wells Theatre, The Royal Opera House, Dominion Theatre and Soho Theatre.

On many of our courses, City Academy produces special shows and student showcases where our students can experience what it really feels like to perform as professionals on world class stages.

Learn from the best.

City Academy's tutors are working professionals and performers from film, theatre and TV and other entertainment and creative industries.

Our tutors bring unrivalled experience, expertise and passion to each and every class. They have the sensitivity and knowledge needed to help every student develop their confidence and skills, in a fun and friendly environment.

Their wealth of experience includes writing screenplays and new works for the theatre, photographing for international publications, dancing and singing in the West End and

producing award-winning films. Our tutors have a range of production credits from the BBC, ITV, Sky and Channel 4, and Hollywood movies, to name a few.

City Academy has an additional programme of masterclasses and workshops with guest artists. These include West End performers, international choreographers, award winning playwrights, and visits by stage and screen actors.





An aerial night view of the London skyline, showing illuminated buildings and the River Thames. The image is dark and moody, with city lights providing contrast.

Immerse yourself in a world of creativity.

London has been voted the top city in the world¹. Its diversity makes it unique; rich in culture and heritage, it's the perfect environment to inspire your creativity.

There are thousands of performances, shows and exhibitions to see every year. From West End theatres, pavement galleries and small studios, performances take place everywhere across the city, so you're sure to find inspiration all around you.

As a network of over 100,000 students, world-famous venues and experienced industry professionals, City Academy is a vibrant creative community open to everyone. Joining this exciting and growing network will enable you to become involved in a variety of events, performances and shows throughout the year.

City Academy Opportunities

City Academy students regularly have the opportunity to perform at showcases and events.

Our resident Choirs, Musical Theatre and Dance Companies stage a range of full-scale productions every year, and many of our courses culminate in a final showcase to family and friends. We also have ongoing events like the City Academy Cabaret, which any student is welcome to audition for.

On top of this, City Academy is frequently approached by the TV and entertainment industries with exciting opportunities for students. We have regular requests for appearances in feature films and on TV, performances for promotional events and exhibitions, film production work and much more.

¹2013 Anholt-GfK Roper City Brands Index

What our students have to say.

Our classes are open to anyone, whatever age or background, providing a diverse and unique learning environment. See what some of our students have to say about City Academy.

KRISTINA KOKKINI,
Musical Theatre student &
Company member

Since throwing myself into the deep end nearly a year ago, I'm a very happy person! After having quite a rough start to my 20s, I wrote off any dreams of singing and performing. Then I discovered City Academy.

I started with Musical Theatre courses, and have since performed in City Academy's production of *Witches of Eastwick*. I am part of the Ladies Choir, taken a Singing masterclass, completed a Sight Reading course and am currently in rehearsals for my second City Academy Musical.

Since joining, I've discovered a family I didn't realise I needed, friends I never knew could exist and three of the kindest and most generous minds in the form of my tutors. What City Academy can offer in terms of courses and timetable options is fantastic. I work 12-hour days as a nanny which is exhausting in itself, but I can still fit in classes 3 days a week and I love it!

I recommend City Academy to anyone looking for a challenge or to better themselves in a field meant only for dreams. You'll get so much support on the way; your dreams could become a reality.

LISA SIMONE,
Burlesque student

I used to dance as a child, but as I got older I realised there was something missing from my life... and that was dance!

My life ambition was always to strut my stuff on stage, and City Academy made this possible for me. I tried a Burlesque taster class and I was hooked. The teacher was amazing and so inspiring. When we had the opportunity to be part of the Christmas show I couldn't believe my luck!

I was so excited and really enjoyed the experience. It was hard work and took commitment, but I will always treasure that moment on stage when all my family and friends came to support me. It was a truly amazing experience. Thanks to City Academy and my tutor for making my dreams come true!





“I have this new-found ability to just express myself without any fear.”

Tuandat Nghiem, Singing student

JAGODA KESHANI,
Ballet and Contemporary
Dance student

I had never thought dance could become a true passion of mine. I've always been a geeky girl; spending most of my time at a computer and not taking any interest in exercise.

Then I came across City Academy and the huge choice of classes they have. Since joining, I've danced Ballet, Contemporary and am about to start Ballroom. I also attended one of City Academy's free Dance open days; it was a truly fantastic day! The atmosphere in the studio was amazing and it made me feel like a professional dancer, even though I'm only a beginner.

City Academy is great for anyone with a busy lifestyle. The teachers are excellent; positive and full of energy, always happy to explain and correct if necessary. It doesn't matter how hard my day has been, I always leave class with a big smile on my face.

It really doesn't matter how you look, how old you are or what experiences you have. If you feel like you might enjoy it, just give it a go! Life is too short to wait. I highly recommend it!

DEREK BRESLIN,
Documentary Filmmaking student

I'm a civil servant, so I'm completely new to filmmaking. I signed up to City Academy hoping to learn, get some practice and hopefully enjoy it too! The mix of teaching – including examples from films and TV shows, and getting behind a camera to practise what you've learnt – has been ideal.

For the Documentary course, we had time in the classroom planning our ideas, before realising them over a few weeks of shooting and editing a short documentary. Our instructor has been an ever-helpful source of advice and enthusiasm, happy to answer even the oddest of questions. Three hours passes surprisingly quickly!

As for my next steps, I'm volunteering as a runner for a friend who works in TV production. I've started planning my own short film – I'll probably draw on the help of my course mates for it. I've started planning my own short film. I would never have felt confident or knowledgeable enough before the City Academy course.

ALICIA PECK,
Musical Theatre and Dance
Companies member

I joined City Academy a few years ago. I've been training in the performing arts since I was 16, and at City Academy I found a place where I can train and enhance my skills around my existing commitments and busy lifestyle!

As well as taking courses in Dance and Singing, I have joined three of the companies – the City Academy Dance Company, the Musical Theatre Company and the Contemporary Dance Company. I've had invaluable experience of working towards and putting on full scale shows and other performances.

The atmosphere at City Academy is one of encouragement and learning. It's tailored to everyone's individual strengths and areas of interest, and everyone is encouraged to achieve. The teachers are very knowledgeable and enthusiastic, and the massive advantages of having tutors currently working in the industry are easily apparent.

Being a part of City Academy is both immensely enjoyable and irreplaceable. It's a unique learning experience and I'm looking forward to seeing what the future brings!

“A whole different world exists; it’s like learning a new language and more.”

Rakhee Verma, Salsa student

SEBASTIAN MARCHAND,
Photography student

Originally from France, I joined City Academy earlier this year. As a photographer, I already had over 24,000 fans on social networks, and had won numerous international photography competitions. I started photography a year and a half ago in France, when I was studying History of Art.

Then I won a City Academy competition and I arrived in London with nothing. I have learnt a lot through the course...we covered the equivalent of one year in 20 hours! I love these courses because we start with the technical elements, and then put this into practice. We’ve explored London, taking pictures at Trafalgar Square, the London Eye, Big Ben, Hyde Park, Southbank, London Bridge and more.

City Academy is welcoming and friendly. My tutor, Zarina, is very proud of her students. She always reassures me and helps me a lot. It’s easy to learn in class because she makes us laugh and is so approachable...I can’t wait for my next course!

LORETTA SUNNUCKS,
Ballet student

I don’t consider myself a typical City Academy student, but there is probably no such thing. Since I started here three years ago, I have met all kinds of ballet enthusiasts, from absolute beginners to talented dancers whom I watch with envy. But we have one thing in common: the pleasure we get from learning classical ballet.

After an exhausting 10-hour day in a stressful office, I emerge from class refreshed, with a sense of having achieved something. That, of course, is down to my tutors. Rejane and Natasha are marvellous: they pitch classes to the level of the majority, while ensuring that everyone works to the best of their ability.

This is a demanding discipline but I am improving, albeit gradually. I have always loved dancing and took my first chance to dance ballet when I joined in my 6yr-old daughter’s class. She is 30 now and still going to class. City Academy has given me a second chance to make ballet a part of my life and I love it!

CHRIS GODDARD,
Acting student

I’m 56 and live in Crouch End, London and spend a lot of time in front of audiences professionally. I’ve always wanted to act and this year I bit the bullet and attended City Academy’s Acting taster to try it out. I was hooked...

I immediately signed up for Beginners Acting and then continued with Improvers and the Intermediate course. I really looked forward to class every week. Coming out of each session at the Soho Theatre, I’d bounce down the road, feeling uplifted, digesting the new skills and techniques we had learnt.

My teacher was fantastic. Experienced, professional, skilful, enthusiastic, patient; she had the perfect balance between being encouraging and correcting when appropriate.

In short, I totally enjoyed my courses at City Academy – I was given a solid foundation in the art and craft of acting. My next step is to audition for some parts in local productions and build on my considerably empty acting CV. Onward and upward...



A woman with long, wavy brown hair is captured in a dynamic dance pose against a textured brick wall. She is wearing a black sleeveless top and light-colored, possibly white, trousers. Her right leg is bent and tucked under her, while her left leg is extended downwards. She is wearing black Mary Jane-style shoes with thin heels. Her arms are extended, and her head is tilted back, suggesting a moment of intense movement or a leap.

Loose your inhibitions.

At City Academy, we don't believe in "I can't dance".

Our teachers and choreographers are all industry professionals, with years of performance experience. They have the ability to turn a non-dancer into a confident mover, or nurture a dancer into a performer. We believe that you will learn best by having fun in class and knowing the boundaries of the discipline. We provide a supportive environment, running group classes but with a careful focus on individual development.

Our main goal is to engage students in artistic experiences through the processes of creation, performance and response. You will develop confidence, improve coordination, learn rhythms, receive friendly feedback, build a rapport with other students, and learn basic choreography and terminology.

Most importantly, we believe in developing dance as a way to have fun, gain confidence and lose the fear of getting up and showing off your moves at a party!

Mark Short, Head of Dance

Dance

At City Academy we offer a wide range of Dance courses right across the board, from Ballet to Bollywood, Tango to Tap and Jive to Jazz. We run classes from beginners to more advanced levels, courses and one-off workshops, so you're sure to find an option to suit you.

ABSOLUTE BEGINNERS

Everyone has to start somewhere, and in this course we take the fear factor out of dancing and replace it with confidence. This is suitable for complete beginners looking to improve coordination, link moves together and create a fluent dance style. You'll work on isolations, dance terminology, travelling steps and rhythm.

BALLET

Ballet is considered the foundation of dance technique, and is one of our most popular courses. At City Academy we offer a variety of levels, alongside masterclasses and workshops based on famous choreography from ballets like Giselle and Swan Lake.

BALLROOM

In recent years Ballroom has made a comeback, with classes offering both a technical and social dance. You'll work on the Waltz, Foxtrot, Quickstep, Tango, Cha Cha, Rhumba and Jive, with a number of levels to progress through. Students are welcome to attend without a partner, and will work on skills in alignment, frame, posture and movement.

BELLY DANCE

One of the oldest forms of dance, Belly Dancing promotes femininity, balance, posture, strength, coordination and confidence. This is a highly expressive, traditional art form and a great way to keep fit.

BOLLYWOOD

Audiences around the world love Bollywood's blend of energetic dance and dramatic storytelling. You'll work on different styles including Traditional and Bhangra, and fusions with Street, Salsa, Middle Eastern and Modern Dance.

BURLESQUE

This empowering dance helps to boost self-confidence, create a better body image, improve posture and incorporates prop work. There's no nudity involved; it's all about expressing yourself in a confident and sensual way.

CONTEMPORARY DANCE

Contemporary Dance is a revolutionary take on Ballet, changing its upright nature to create beautiful turns and releases, all while expressing emotion and storytelling. In this course you'll cover lines and use of space, combining elements of Lyrical Jazz, Modern Dance and Ballet.

DIVA DANCE

This empowering Street-based course is open to all abilities, and covers choreography from music videos by the likes of Beyonce and Lady Gaga. In these classes, you'll build confidence

as well as developing expression and attitude in your dancing.

FITNESS DANCE

Choose from our selection of drop-in fitness dance classes: All Barre Yoga (a Ballet-Yoga fusion), One For The Girls and 80's Pop Fit.

FLAMENCO

Originating in Spain, Flamenco dancing is fiery, powerful and passionate. In a Flamenco course you'll work on foot and heel rhythms, posture, hand movements and expression.

JAZZ DANCE

Jazz is an ideal dance to develop all-round technique, drawing on different genres such as Musical Theatre, Ballet and Street to create a great class for grounding your dance skills. Perfect for beginners, we also run more advanced classes for those students with more experience.

JIVE DANCE

Jive is one of the five International Latin dances, and is dynamic, fun and upbeat. This style originated in America in the 1940s, and is a great way to keep fit. Students are welcome to attend without a partner, and classes will work on musicality, footwork, partner work and combinations.



MICHAEL JACKSON

Work on choreography from one of the biggest pop icons of the 21st Century. Learn Michael Jackson's style, unique steps and, of course, the odd moonwalk. Classes are delivered in a dynamic, practical manner to build basic steps into a full routine in the style of MJ's music videos.

SALSA

Winner of 'Best Salsa School' at the 2012 UK Lukas Awards! At City Academy we run a number of levels in Salsa for you to progress through. You'll learn essential steps and meet plenty of people in class, so you don't need to bring a partner. Material covered includes posture, holds and turns, cross body leads, partner work and combinations. You'll also be introduced to the hugely popular Salsa scene in London.

SAMBA

Known as the Brazilian Waltz, this sensual partner dance is all about hip action. Samba has a specific rhythm and draws on Brazilian and African traditions.

STREET DANCE

Street is strong and urban in style, and will challenge your body in a variety of ways. Develop confidence and attitude, and keep fit at the same time. Classes help with coordination, footwork, balance, flexibility and strength.

SWING

A combination of Lindy Hop, Jive and Boogie Woogie, Swing is a fun and social throwback to the 50's, and great to learn with or without a partner. Class content includes posture, hold, musicality, footwork and turns, and the style invites the opportunity to improvise.

TANGO

Fierce and dramatic, the Tango expresses passion through intense, sharp and powerful movements. The style develops sensuality and dramatic flair, and content can include posture, holds, partner work and figures danced out of embrace. This is a social dance, so you don't need to bring a partner.

TAP DANCE

Tap out rhythms and improve timing, fitness and flexibility. Start with basic steps to create sounds, and progress through all the levels we have available.

DANCE WORKSHOPS

We have a variety of workshops available, including Beyonce, House Dance, Latin Classes and Street.



Resident Dance Companies

As a member of one of our three Dance Companies, you will have regular weekly classes to keep up technique and style, as well as working towards a performance at a professional theatre. Entry to Companies is by audition only, and we have groups in Street, Jazz and Contemporary.

We put on our own dance show bi-annually, but other opportunities arise throughout the year, including performances at charity events, exhibitions and more.

“It took a while for everyone to get to know each other, but once we did we became more than friends, we became a family.”

Tenniel Francis, City Academy Dance Group member

Acting

We offer acting classes in a variety of styles, including for stage, screen and improvisation.

ACTING

We offer classes from beginners to more advanced levels. In these, you will cover character, connecting with other actors, voice and body, scene work, spontaneity and emotion, improvisations, ensemble work, stage craft and more advanced script work. By the end of a course, you'll find the playfulness in performing and have new-found confidence.

IMPROVISATION

Sometimes called 'Improv', these classes are fun and energetic, and will free your imagination and creativity. This improves skills to use in everyday life, such as communication and listening, and confidence and teamwork. You'll cover the building blocks of Improvisation, including creating ideas, character work, movement, imagination and spontaneity.

SHAKESPEARE

He's one of the greatest English playwrights, and yet many of us struggle with Shakespeare. Our classes help break Shakespeare down into more accessible chunks, with a fresh approach to help you master his verse. Techniques used include improvisation, games, physical techniques and a closer exploration of language.

"A PLAY IN A DAY"

This is an opportunity to explore a well-known play, try out scenes and characters for yourself, and finish the day watching professionals in action. You'll work on both acting and analysis skills, and we handpick a play running in the West End to keep the classes relevant and exciting.

AUDITION TRAINING

We'll help you overcome nerves and give you tips and strategies on how to confidently approach an audition, including cold readings of a variety of texts. You'll work on how to

quickly get to grips with a text, build confidence, get rid of negative thoughts and how best to present yourself in an audition environment.

THE ALEXANDER TECHNIQUE

At the heart of modern performance training, the Alexander Technique equips you with skills for everyday life. For more information see Life Skills on page 34.

SCREEN ACTING

Perfect your acting for camera technique. For more information see Screen Acting on page 26.

DRAMA SCHOOL

City Academy Drama School is the premier course established by City Academy and is designed to offer the experience, demands and benefits of intensive performing arts training. For more information see page 30.

"I intend to pursue acting further now, so thank you for inspiring that."

James Barton, Intermediate Acting student



Find your confidence.

The best way to sum up the ethos of the Acting Department is to call it a “rainbow” approach, in that we give you a little bit of everything, from every reputable school of thought.

Our teachers cover everything from Method Acting and Stanislavski to Meisner and Augusto Boal, as well as using their own experience to illuminate technique in friendly, supportive classes. We try to ensure you come away with a “toolbox”, and know what questions to ask of the script and of yourself when approaching a role.

We also believe in the value of Acting courses for developing life skills, irrespective of whether you want to pursue acting in a sustained way – as an amateur or a professional. Just the simple act of getting up in front of people each week and trying out something new teaches you a lot about yourself and how you relate to people, enabling you to strengthen those existing skills and rediscover lost talents.

Cat Clancy, Head of Acting





“The perfect place to discover your voice. I learnt so much, and I want to learn more.”

Ashley Hargreaves-Smith, Singing student

Singing

We run Singing lessons in a variety of styles for all levels. All of our tutors are trained professionals who will teach you how to properly use your vocals and create a great sound.

SINGING

We run Singing lessons for all levels based on the Estill Method, which provides an excellent foundation both for beginners and those who have already had some training. We work on strength, flexibility and musicality, giving you a sense of control and confidence when singing. The repertoire used in our lessons is based on many different styles, including Musical Theatre, Pop, Rock, Soul, Jazz, Folk and Light Classical.

Perfect your pitch.

The Singing department at City Academy has something to offer everyone. Whether you are completely new to singing and want to learn basic techniques, or if you enjoy singing regularly within a group, we have numerous courses to suit your every singing need.

Our teachers cover a really wide range of bases; from Musical Theatre and Pop, to Gospel and Soul. We also have two Choirs, which are fantastic if you want to learn about singing in harmony, cover a variety of styles of

music and meet lots of new, like-minded people.

City Academy encourages you to sing in a friendly and supportive environment so that you can find your own beautiful voice. Regardless of what course you choose and what skillset you come with, the emphasis is always on enjoyment. We believe that once you start to have fun with your singing the world really is your oyster.

Katherine Gant, Head of Singing



POP & ROCK

Our Pop & Rock classes draw on material from five decades of hits, both for beginners and more advanced singers. Content includes understanding how to create a Pop & Rock sound, understanding vocals, microphone techniques and applying these to a pop song.

GOSPEL

Gospel is an uplifting singing style, with origins in work songs and group pieces. Classes will cover breathing control, vocal warm-ups, group harmonies and Gospel dynamics.

SOUL

Soul classes will work on achieving a good vocal quality in a safe manner, covering classic, traditional and contemporary Soul songs. This will boost confidence and focus on breathing, harmony and Soul dynamics.

PRIVATE TUITION

We're able to arrange private singing lessons for those not wanting to join group lessons. Whether you're a nervous beginner or an experienced singer looking for specific tuition, we can design a class to fit your needs.

GLEE

Based on the hit US show, see Musical Theatre on page 24 for more information.

City Academy Choirs

Alongside our group classes, we run popular Choirs which rehearse together every week. These are an exciting opportunity to improve your singing skills and, with over 30 members in each, a chance to socialise at the same time.

As well as City Academy shows, our Choirs are regularly invited to perform at external events. Recent performances include Secret Cinema, introducing the news on BBC Radio 1 and carolling for national charities.

Musical Theatre

We have a variety of levels available in Musical Theatre, so whether you have no experience at all or have grown up on Musical Theatre classics you're welcome to join. Our classes are friendly and welcoming, and basic classes start with group numbers so there's no need to feel shy. You'll be confident in no time!

BEGINNERS & IMPROVERS

Learn how to integrate singing, dancing and acting. Topics covered include ensemble pieces, solo performances, turning rehearsal into performance, full-on routines, intense learning of vocal material and dance material. Course repertoire is chosen from popular musicals like *Les Misérables* and *Wicked*, and composers such as Andrew Lloyd Webber.

GLEE

Based on the hit series *Glee*, these classes are mainly based around harmony singing, alongside some movement. Students will work on our own twists of Pop and Musical Theatre numbers, and content includes solo and group singing, vocal and physical warm-ups, and casting materials.



Embrace the spotlight.

The primary goal of joining one of our Musical Theatre courses is to have fun! Musical Theatre is one of the only opportunities to integrate singing, acting and dancing at the same time. We believe in confidence building and encouraging students to let go of any inhibitions in friendly, supportive classes.

We work on the technical side of dance and singing through warm-ups and exercises, but also always put together a performance of a variety of Musical Theatre numbers for family and friends to enjoy. This ensures that you make the most of the course, as you put your learning into practice by working towards a great final showcase!

At City Academy, we also have a Musical Theatre Company for all students to progress on to. This involves ongoing rehearsals with large scale performances at prestigious theatres in London. Not only will you gain skills in all three disciplines whilst having lots of fun, but there is a great social element which comes from joining the Company. You'll build relationships to work really well as a team and make good friends!

Rebecca Wicking, Head of Musical Theatre

Musical Theatre Companies

Our Musical Theatre Companies are an exciting opportunity to star in a show, meet like-minded people and get involved with City Academy's social scene. With weekly rehearsals and a variety of full-scale productions throughout the year, this is the perfect way to

fit staging a musical around your working life.

We treat our members as real performers, and stage our shows at theatres like Sadler's Wells, giving invaluable experience of working in a professional environment with an expert creative team.

“No matter what we did, we had each other’s backs. And the result was that we produced a pretty amazing show.”

Phillipa Cotton, Musical Theatre Company member





Project yourself.

Our Screen Acting classes offer thorough and practical lessons in acting for film and television. You'll develop the skills required to succeed in acting in front of a camera, including character work and how to portray real emotion on screen.

We use a wide variety of television and film scripts; and with our cameras

and monitors you can watch yourself on screen to help you understand how to personally apply the techniques being taught. With friendly and supportive feedback, you'll quickly develop confidence and have the opportunity to meet like-minded people with an interest in television and film.



Screen Acting

Whether you're looking to improve existing skills, produce a showreel or start from the beginning, we have a professional, fun class available to suit your needs.

SCREEN ACTING

We have classes available for both beginners and students with some experience. You'll be guided by industry experts, and content covered includes knowledge of the industry, experience of technical demands, learning to communicate emotion

and creating believable characters, bringing scripts to life, relaxing in front of the camera, and acting truthfully in the moment.

SHOWREEL SERVICE

For those students looking to launch a career in acting for screen, we offer a bespoke Showreel Service. Whether you need a Showreel created from scratch (scenes and scripts sourced), some existing footage edited, or a combination, we'll be able to help.

“I came out of the course feeling even more determined, and took on board the advice I was given to push me further to break into the acting profession.”

Chloe Hart, Beginners Screen Acting student

“I’ve started planning my own short film. I would never have felt confident or knowledgeable enough before the City Academy course.”

Derek Breslin, Documentary Filmmaking student



Film School

We have a range of classes available, including basic introductions, specific types of film and editing.

FILMMAKING FOUNDATIONS

An introduction to film, with a comprehensive, hands-on approach to the technical aspects of film equipment and processes. You'll come away with the confidence and knowledge to crew and communicate with others in your group.

DOCUMENTARY

We offer an opportunity to experience researching, writing, crewing and directing your own investigative documentary. Find out how to approach sound, camera and editing specifically for documentaries, and have the experience of shooting on location.

MUSIC VIDEO

Our practical, hands-on classes take you through all the steps of creating a music video, including writing, storyboarding and planning. These can be created using your own music or an existing popular hit.

EDITING

Use the latest, industry-standard technology to advance your post-production editing skills. You'll learn about uploading rushes, managing workspace, cuts and transitions, sound and vision, storyboarding, filters and looks, music and sound effects and understanding how you made particular moments work.

Harness your passion.

At City Academy, we aim to provide students with a comprehensive insight into what it's like to work in the industry. All tutors are industry experts, so you will gain an understanding of what it is like to work on projects to a tight schedule under the direction of others, and the different technical roles involved in filmmaking.

We take a hands-on approach in class, keeping them practical, relevant and fun! In our courses we make sure you cover the essential building

blocks of film: camera, lighting, sound, cinematography and storyboarding.

Our selection of Film School courses and workshops is ideal for writers, directors, producers, actors, filmmakers and cinema lovers. There's a class available for those with experience and complete beginners, so if you have an interest in film you're sure to find a course to suit!





Nurture your talent.

City Academy Drama School is the premier Acting course established by City Academy. For those of you who would like to start 'Performance Training', these courses are designed to offer the experience, demands and benefits of intensive training at a professional drama school.

Drama School is built around the core performing arts skills of Acting, Acting for Camera, Voice and Movement, and is run over seven full day

Saturdays leading to a Sunday Showcase performance.

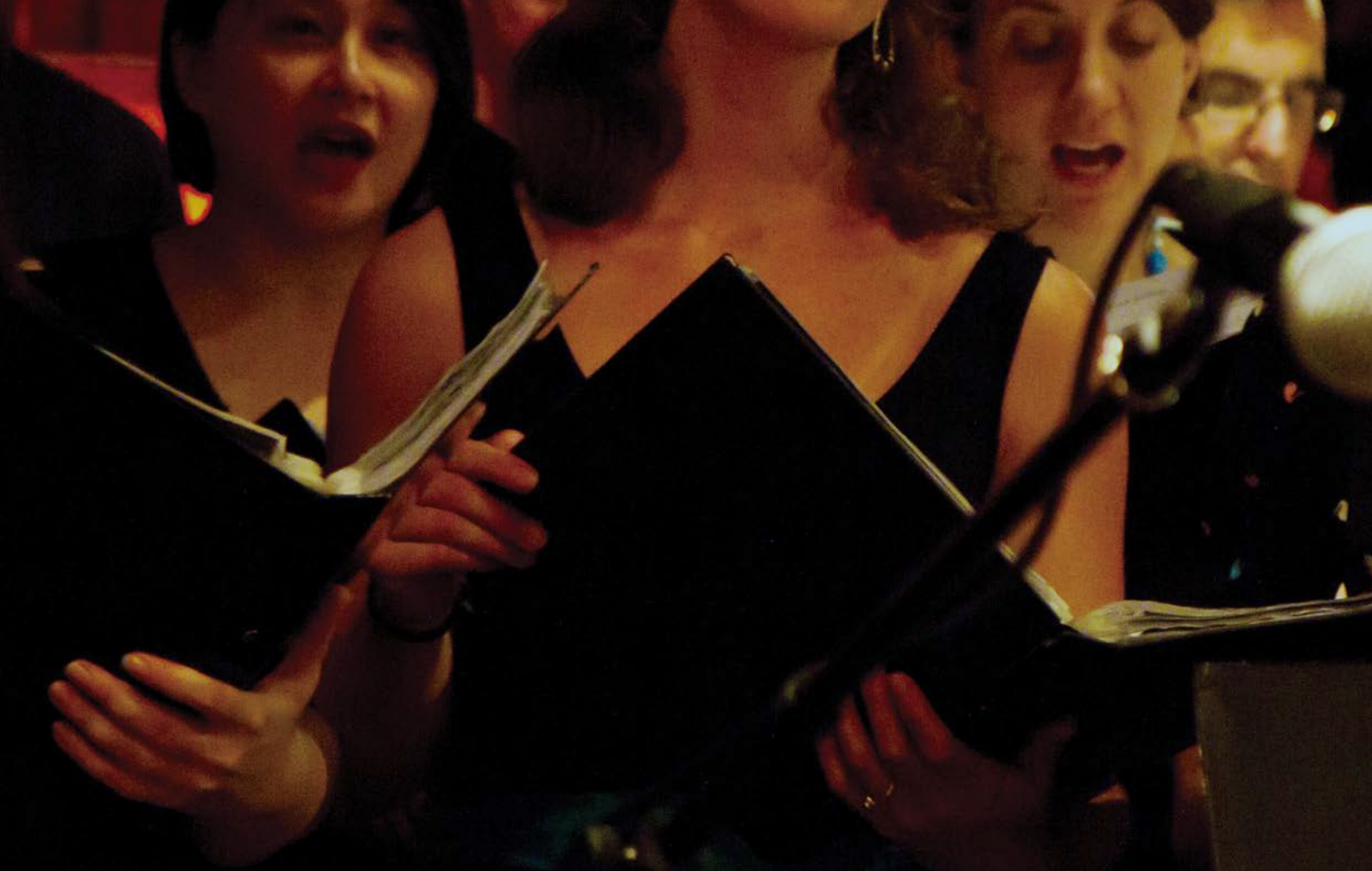
We have courses available for all levels of ability – The Foundation Course for beginners and The Academy Course for students with some existing experience.

Jake Lyons, Head of City Academy Drama School

Drama School

Example Timetable

Character Acting	09.00 – 10.15
Movement Class	10.30 – 11.45
Improvisation Class	12.00 – 13.15
Lunch Break	13.15 – 14.15
Acting for Camera	14.15 – 15.30
Singing Class	15.45 – 17.00
Voice Class	17.15 – 18.15



THE FOUNDATION COURSE

This course is designed for those with a little experience, those revitalising their interest after a break and those that have attended City Academy evening classes or the equivalent. This intensive, professionally taught Drama School offers a fantastic and flexible alternative to a full-time course.

THE ACADEMY COURSE

This course is designed for those who have completed The Foundation Course, those who have gained some experience in performance and those that have attended the higher levels of City Academy evening classes or the equivalent. Our premier Acting course offers the experience, demands and benefits of intensive performing arts training.

WHO IS THE CITY ACADEMY DRAMA SCHOOL FOR?

For those that want something more intensive than an evening class, the Drama School is multi-discipline and offers a comprehensive insight into professional training. Many people see The Drama School as a bridge to a full-time course. Others simply see it as a challenge and an exciting, fun opportunity to explore their creative side.

THE SHOWCASE PERFORMANCE

The Foundation Course culminates in a Showcase Performance. The seventh Saturday of the course extends to include the Sunday which is dedicated to performance. This is an opportunity for students to demonstrate the skills and techniques they have gained to an invited audience.

Capture the moment.

Our Photography classes are based in central London around the city's most attractive landmarks and vibrant photo opportunities, giving students the chance to capture the life and vitality of the city.

At City Academy, we aim to create a movement of photographers who are inspired and inspire others with photography.

In class, we focus not only on developing technical digital photography skills, but students are encouraged to experiment and enjoy their experience. Photography is beautiful and, most importantly, fun!

Zarina Holmes, Photography Tutor





Photography

Capturing a moment can be both beautiful and exciting. Our practical courses will teach you how to create amazing images in a range of situations, giving you skills to use outside of classes.

PHOTOGRAPHY FOUNDATIONS

At City Academy, we've got introductions to digital photography for complete beginners and students with some experience. You'll gain an understanding of the key elements of using a digital SLR and the most important functions of the camera. Topics covered include aperture, shutter speed, ISO setting, file formats, metering, white balance, picture styles, using flash, choosing equipment, portfolio production and review.

NIGHT TIME

Get comfortable using your camera in the dark. Whatever the conditions, there's an opportunity for a beautiful image. You'll explore the character of light, the sky at night, capturing mood, how to use exposure in the dark, lighting options and you will develop your aesthetic judgement.

TRAVEL

These unique classes help you to capture special moments during your travels. This photography style requires skills in portraiture, architecture, still life and landscape, along with an element of storytelling. Topics covered include choosing a shot and subject, lighting, exposure, composition and colours.

DANCE AND PERFORMANCE

Capturing movement is always challenging. In low-lighting performance spaces it becomes harder, and in this course you'll gain an understanding of how to make the best use of light, using timing, shutter lag, perspective and different angles.

PORTRAIT

It's a skill to capture personality in a still image. In class you will work on candid, urban, posed and naturally-lit portraiture, including an introduction to equipment and lighting.

STUDIO LIGHTING

These classes focus on understanding how to choose the right equipment in studio, and introducing hard and soft light, key light, fill light and back lights. You'll work on contrast, separating foreground and background, and using lighting to create focus.

Life Skills

Find out how our Life Skills courses can help you develop skills for everyday life.

VOICE TRAINING

These classes help students set their voices free and develop a confident, resonant presence. You'll learn a range of techniques to improve posture, relaxation, confidence, breathing, projection, pitch, tone and articulation.

IMPROVE YOUR ENGLISH

Designed for non-native English speakers, these classes work on developing a Standard English accent. We work on accent only, so we do not cover vocabulary and grammar. Classes are led by professionally trained actors, and texts used range from contemporary novels, poems, commercial and business scripts as well as some classical texts.

“There was a good balance of theory and practical exercises, a high level of professionalism and an individual approach.”

Irina Vasilyeva, Communication Skills student



STORYTELLING

Explore techniques for learning and performing stories to both small and large audiences. These classes will help to develop confidence in communicating directly with others, and will help you find the fun in creating stories and sharing them with others.

COMMUNICATION SKILLS

Communication Skills can be learnt by anyone and our classes will equip you with the confidence and skills to communicate naturally with clarity and personality. Topics covered include basic techniques, tailoring communication to different audiences, managing nerves and preparing to perform.

PRESENTATION SKILLS

Learn to speak with confidence and clarity in a presentation, by making use of body language and performance techniques. You'll explore building a rapport with your audience, presenting with personality and learning to improvise and think on your feet.

PUBLIC SPEAKING

Understand the power of body language and non-verbal communications. We'll help you with managing nerves, stage fright and to feel confident in front of a crowd, and for them to feel confident in you.

ALEXANDER TECHNIQUE

The Alexander Technique is at the heart of much modern performance training. It's also endorsed by the medical profession as a highly effective cure for back pain, RSI and stress. The Alexander Technique can totally transform the way you use your body in everyday life, improving your posture, balance, muscle tone and, above all, making movement pleasurable.

Believe in yourself.

At City Academy, we have a team of performance experts whose experience goes far beyond the world of theatre and film.

Using performance training, we offer a range of courses that will help you in both your business and personal life. This includes presentation and communication skills, alongside making sure you can speak with personality and resonance, and

approach a variety of situations with confidence. No matter what the course, we still keep our classes fun, practical and aim for students to leave feeling positive.

We're also able to provide a variety of bespoke classes as part of your team's Training and Development programme. See page 44 for more information.





Make people laugh.

At City Academy, we believe everyone has the potential to make others laugh. Whether looking to develop their personal and presentation skills or aspiring to a career on the professional comedy circuit, we welcome students from all backgrounds on our courses.

In class we take a playful approach to beginning comedy, giving participants the structure and space to experiment with a variety

of styles and techniques. Students will have the chance to build skills in comedy writing, improvisation, character-led comedy and handling tough audiences.

Most importantly, students finish our Comedy courses feeling positive about performing and presenting themselves with confidence, and of course, a sense of humour!

Kate Smurthwaite, Comedy Tutor



Comedy

Our range of Comedy courses is ideal for the complete novice through to the semi-professional; our expert teachers will build on your natural comedy skills and help you to create the perfect set.

STAND-UP COMEDY

Our Stand-up Comedy classes will equip you with the basic skills needed to command a room full of people and, most importantly, make them laugh! Content includes an introduction to the industry, directly addressing the audience, writing material, using the microphone, improvisation skills and dealing with hecklers. You might even get a chance to showcase your own comedy material on stage!

ACTING FOR TV COMEDY

Led by experienced television comics, these classes will give you practical experience in rehearsing and shooting comedy scripts. Topics include how to create multiple contrasting characters, interpreting comedy in character, exploring the dynamics of relationships, structure and adapting narratives and performance.

SITCOM WRITING

Writing your own Sitcom requires specialist techniques, and in these classes you'll work on how to create and play with your own Sitcom characters. You'll learn more about how stories are formed, compare British and American sitcoms, develop skills in plotting, creating conflicts, the importance of flaws and learn how to get over writer's block.

“Thank you for turning what I thought was one of my “silly little ideas” into one of the best experiences ever.”

Dana Gartland, Comedy student

Writing

Our Writing courses will help get your creativity flowing, freeing up your imagination and helping you to structure your narratives.

SCRIPTWRITING

In these classes you'll explore how to free yourself as a scriptwriter. Content covered includes developing a personal style and voice, understanding dramatic narrative structure, writing believable and entertaining dialogue, creating detailed characters and analysing dramatic situations. There is always plenty of practical work and interaction with our experienced scriptwriters.

CREATIVE WRITING

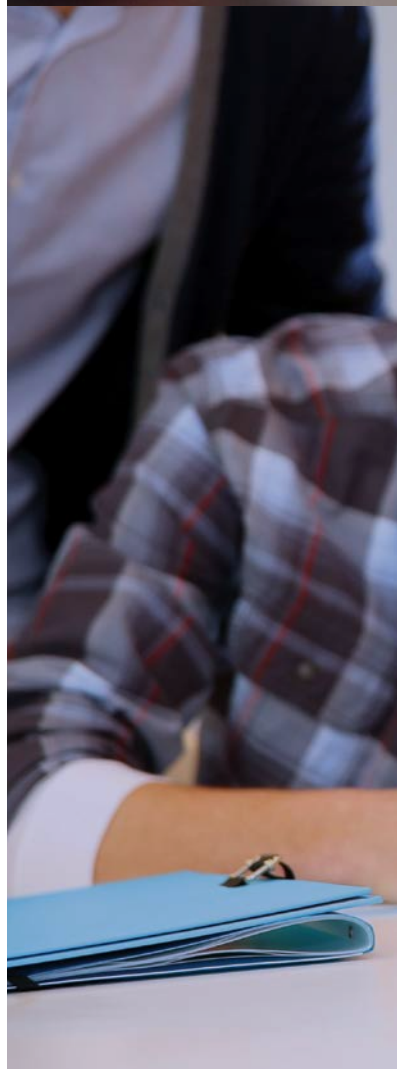
Explore different forms of writing and technique to help kick-start your work, develop new ideas and help realise these ideas in a fresh and dynamic way. Creative Writing is also a great way to boost your business and personal writing, along with communication skills and confidence. Content varies but can include responding to others' writing, group discussions, plot, structure and narrative, creating characters and producing the full story.

WRITING FOR RADIO

Radio offers endless opportunities so our classes are an exciting way to explore the huge potential in writing for radio. You'll cover creating ideas and perfecting these for radio, establishing dialogue and bringing characters to life using it, sharpening structure and recording your own script.

SITCOM WRITING

Writing for Sitcom requires a special set of skills. See our Comedy section on page 37 for more information.





Free your imagination.

If you're bursting with ideas but can't put pen to paper, or have a story to tell but don't know where to start, City Academy has a Writing course for you.

Whether looking to structure scripts, write creatively or tell a story, our aim is to help students free their imagination. City Academy helps students to develop the skills needed to write great narratives, believable characters and use language playfully.

Our Writing courses are a great way to meet like-minded people and to learn from and inspire each other. Whether you are learning to write for the stage, television or radio you will come away from the course with confidence in your ability to tell the stories you've been keeping locked away!





Unleash your creativity.

At City Academy, we believe studying design in the heart of the creative industries really makes a difference. Under the guidance of experienced professionals, you'll get practical experience working with materials and design, and develop skills you can take out of class to create your own unique designs.

We keep our classes up-to-date and relevant, so we take a hands-on, practical approach giving you valuable experience with cutting edge design resources and products.

Art & Design

We offer a variety of design-based classes, devised to help students free their imagination and experience the professional design world.

FASHION DESIGN

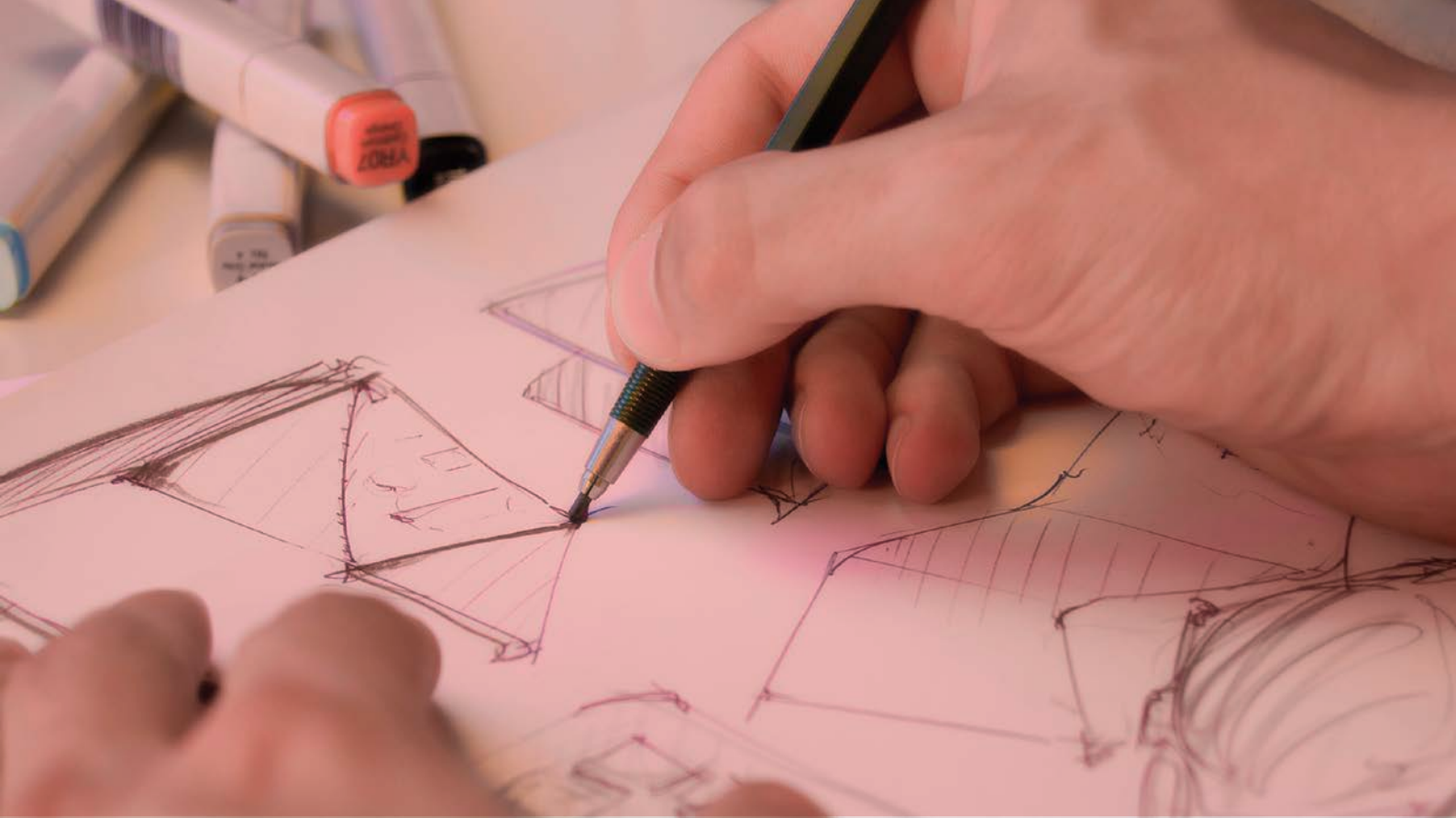
These classes will give you the understanding you need to design your own fashion collection. You'll learn how fashion works from concept to completion; and how to illustrate, develop and create your own designs. Develop skills in design analysis, refining ideas, creating mood boards, understanding how to mix and use colours, different textures and media and basic figure-drawing techniques.

FASHION STYLING

Styling can make or break any image, so it is vital for a stylist to understand and interpret personal style, and to put together individual and inspirational looks with ease. You'll be guided through a series of assignments to develop skills in understanding body shapes and sizes, working with a brief and client, styling for catwalk shows, fashion shoots and celebrities, as well as sourcing products.

MAKE-UP

In these classes you'll gain invaluable insight into the beauty industry. Content includes an introduction to the role of a make-up artist, how



to prepare a model, natural beauty make-up, advertorial make-up, smoky eye techniques and current trends in editorial, couture and ready-to-wear make-up.

TEXTILE DESIGN

Our creative print classes will take you on an exciting journey through the techniques and skills needed to produce your own beautiful textiles. You'll build a portfolio of samples, learning how a professional designer pulls together a cohesive collection ready to present to the textile industry. Come away with skills in mixing colours, using a sewing machine and how to design using shape and form, texture and line.

“There’s nowhere else like London. Nothing at all, anywhere.”

Vivienne Westwood

London is home to 300 theatres, 850 museums and galleries, 17,000 performances each year and 300 spoken languages.

Explore together.

Voted the top city in the world, London is a city like no other¹. With millions of tourists and business visitors coming to the capital each year, City Academy offers a rich variety of packages and experiences for in-bound parties and tour groups.

Based on a wealth of experience in designing fun and engaging classes, City Academy offers unrivalled expertise in developing bespoke creative and performing arts experiences. Taking place at some of London's world famous West End studios and theatres, including The Royal Opera House, Sadler's Wells and Soho Theatre, all of our group experiences are a unique and inspiring way to discover London.

Packages from our extensive portfolio of media, film, performing and creative arts are available. This includes classes in dance, acting, singing, musical theatre, screen acting, filmmaking, photography, comedy, writing, art, design and life skills.

City Academy can tailor packages for any group's size and interests. We offer an unbeatable combination of highly experienced teachers and performers, world class venues, fantastic service and total commitment to our clients.

¹2013 Anholt-GfK Roper City Brands Index

Group Travel, Tours & Packages

All enquiries are dealt with on an individual basis ensuring the right package is offered for every group.

GROUP TRAVEL

If you have a group planning a trip to London, City Academy can organise an exciting experience to suit your needs. Examples include 'Chicago in 5 days', filmmaking around London and dance-based Hen and Stag parties.

EDUCATIONAL TOURISM

City Academy workshops are the ideal way to make learning both inspiring and informative. Add an experience to your educational trip which engages your students and deepens understanding. Examples include 'Shakespeare in London', 'Improve Your English' classes and historical photography tours.

BUSINESS TRAINING & INCENTIVES

If you're looking to reward, encourage or engage your employees, City Academy can arrange a number of team building events and incentive programmes tailored to your business. Please see Learning & Development on page 44 for more information.





Unlock your potential.

City Academy has an extensive range of Team Building and Incentive Programmes to complement and enrich business training and development, helping you to engage with your employees, colleagues, investors and partners. With our expert mix of seasoned actors and performers, coupled with our in-depth knowledge and experience of business, City Academy can help you achieve experiences that are inspirational and meaningful.

The heart of our Learning and Development programme is focused on stimulating your imagination to think differently about your role in and contribution to your company's goals. Performing arts training offers a creative framework for

self-discovery and experiential learning, as well as providing an environment where new skills are learnt more quickly and training embraced more readily. It allows people to explore their true selves, develop their skills and embrace new experiences.

Whether the skills you want to develop are in communication, such as presentation and public speaking, or whether your business needs to ensure that teams work better together, City Academy has endless options which are highly effective for developing the skills that your business needs.

Susan Young, Director and Head of Learning and Development

Learning & Development

London's enviable location and unrivalled range of venues makes it the perfect destination to reward the best performing members of your staff with amazing incentives and to inspire your team.

City Academy offers a range of Business Training courses, Team Development, In-house Training, Bespoke Training and Coaching for businesses and other organisations.

BUSINESS EVENTS AND AWAY DAYS

We can transform any business event, providing everything from role-play to interactive challenges; from song and dance troupes to relaxation workshops.

TEAM BUILDING

Build a strong, effective and closely-knit team using the performing arts to embrace new challenges and try new skills that are outside of your comfort zones.

IN-HOUSE TRAINING AND DEVELOPMENT

Our trainers can help you at your offices. Learn to create dynamic presentations, deliver a speech with impact or polish your sales team's telephone manner in a tailor-made group or one-to-one workshop.

BUSINESS COURSES

We have a range of regular courses available to book throughout the year, including Communication Skills, Presentation Skills, Public Speaking and Voice Training. Please see the Life Skills section on page 34 for more information.

BESPOKE TRAINING AND COURSES

We can develop one or more of our Open Courses to suit your needs, or create an entirely original training programme just for your organisation. We can train you at your office or workplace, at another location of your choice, or at one of our well-known theatre venues.

“That has done more for colleague morale in two minutes than anything we’ve done in years!”

Pfizer, Operations Manager for UK Oncology Department

We have a highly-respected track record, and have worked with a variety of businesses and organisations, from blue chip giants like British Airways and Sainsbury's, to smaller companies like the Jubilee Hall Trust.

Previous clients include:

- British Airways
- Centrica
- Jubilee Hall Trust
- Sainsbury's
- SNR Denton
- LSE
- Pfizer
- V&A Museum
- McGraw Hill
- British Red Cross
- Whitbread Restaurants

British Airways

City Academy worked in collaboration with British Airways to help specially chosen employees fulfil their dream of acting in and producing a film.

Working alongside Richard E Grant who compèred the day, employees spent half the day learning to act whilst the other

half learnt filmmaking. Led by City Academy's screen acting and filmmaking tutors, BA employees worked through a selection of acting warm-up games, improvisation and basic acting techniques before producing their own film.

British Red Cross

City Academy provided a special workshop for an international team of the British Red Cross. After an all day meeting, the team came to City Academy for an innovative approach to team building: a Glee Workshop.

"The 'Glee' workshop facilitated by City Academy was a great success. The trainer was very energetic and professional, and made us all feel comfortable while singing together as a group. All of our people thoroughly enjoyed the experience."

Claire Clement,
British Red Cross

Pfizer

Pharmaceutical company Pfizer commissioned City Academy to create a company-wide performance in aid of Comic Relief. Under the guidance of our Head of Dance, the Pfizer staff, including senior

management, performed to raise monies for Comic Relief. All staff donations were matched by Pfizer, and it helped to build relationships between all levels of staff within the company.



12,000 classes.
30 venues.
Over 100 subjects.

If you would like to find
out more about us or book
your place today, contact us:

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